Artwork Requirements Form

The information below is a guideline on our requirements for vehicle graphics and signage.   Our designers and illustrators can produce bespoke designs for you, but should you wish to provide your own artwork please read and adhere to the following. If you would like any help at all please just give us a call on 01454 411144 and you can have a chat with a member of our design team.

If you do not have artwork our design team can draw anything fro

Accepted files

- Adobe Acrobat (PDF)
- Adobe Photoshop (PSD, Tiff)
- Adobe Illustrator (AI, EPS)

You can send us your files using any of the following:

We ask if you can drop your vehicle to Avon Displays in advance of the wrap so that we can measure your vehicle, if you have any logos or artwork we recommend you bring them along or email them in advance of this meeting.

- DVD
- CD
- Memory Stick / USB Drive
- Email
- The Link at the Bottom of the Vehicle Graphics Page on our website.

Resolution/bleed

Artwork 100% of finished size should be sent at 150dpi or 25% of the finished size at 600dpi. We require approx 100mm of bleed for every panel, please take this into account when designing.

Fonts

Please include any fonts with your artwork. Please do not embed them, please supply them separately or turn them all to outline to ensure there are no issues.

Colours

All documents and full colour printed images need to be set up in CMYK format, we can convert any RGB files but we cannot guarantee the same results. Please take into account a CMYK image on your screen.

If colour matching to specific pantone references is important for your graphics, we can offer this service. Please make us aware that colour matching is important for your work so we can do our best to match to your paintwork or to the colour references provided and please provide the colour names you wish to match.